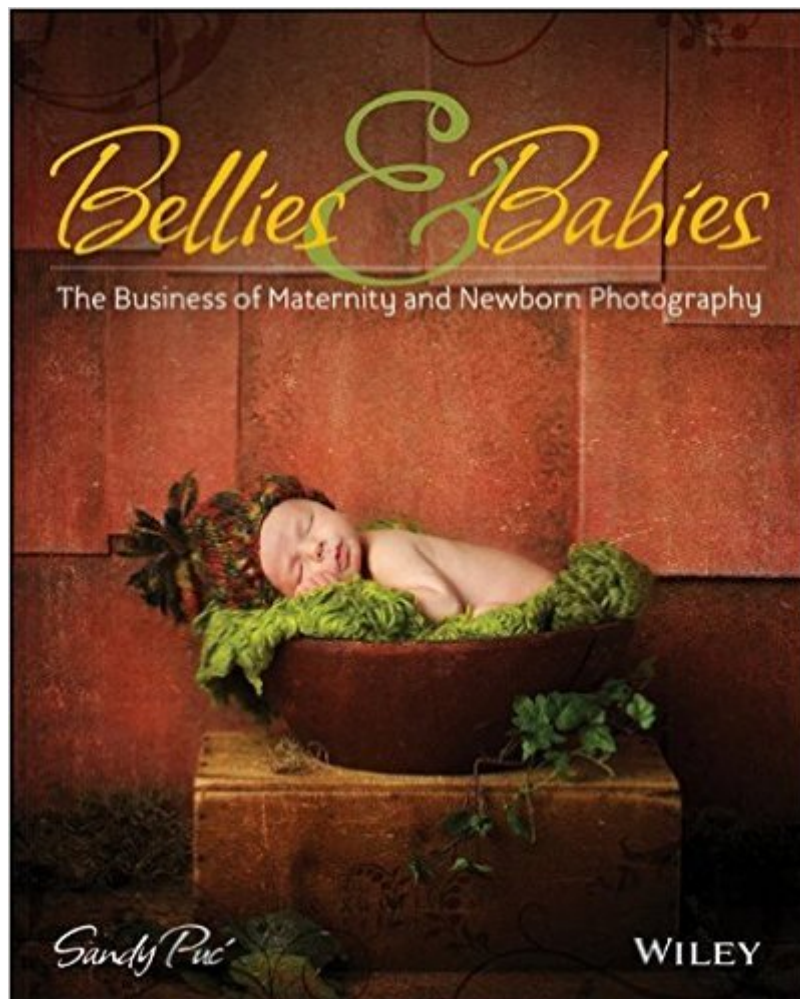# Bellies And Babies: The Business Of Maternity And Newborn Photography

Synopsis

Learn to master the art of maternity and newborn photography Maternity and newborn photography is an exciting new photographic specialty with a growing market. In this book by professional photographer and Canon Explorer of Light Sandy Puc, you will find both information and inspiration. This book covers technical aspects such as equipment, lighting techniques, and composition, but also examines the human side of the equation: how to make moms comfortable during the shoot, tips on photographing newborns, suggestions for props and poses for children under a year of age, and much more. Additionally, it will include business strategies for photographers who are looking to expand into this bourgeoning market. Addresses what photographers need to know to venture into this popular specialty Provides technical information about equipment, lighting, composition, camera settings, and printing Explains how to make expectant mothers feel comfortable and attractive during the shoot, how to work with newborns, techniques for posing children younger than a year, tips on using props, and more Illustrated with dozens of the author's maternity and newborn portraits Bellies and Babies: The Art of Maternity and Newborn Photography offers photographers both the information and ideas they need to successfully photograph expectant mothers and newborns.

Book Information

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Average Customer Review: 4.7 out of 5 starsÂ Â See all reviewsÂ (34 customer reviews)

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Customer Reviews

I've met Sandy Puc' (briefly) at one of the many workshops she puts on around the country every year for professional photographers. She is both a talented photographer and a pretty good teacher, and both of those aspects shine through in this book. The book, targeted to professional

photographers wanting to either expand into or improve their baby photography offerings, does a decent job of showing how it can be done. Sandy covers the subject from multiple angles: not just taking the shots (at various ages), but also marketing, gear (briefly), package creation and pricing, maternity sessions, consultations with the client, and her photography philosophy in general. Sandy tends to focus on high-end photography (pricey, fairly styled shoots), but many of the suggestions in the book carry over to other price points and shooting styles. Her book is very readable, and not terribly long. I finished it in a couple hours of reading. While there's not a ton of text here, it's still filled with content I found valuable (I shoot mostly seniors and weddings, but some of those brides end up having children, and I've recently had one of my own, and have been considering expanding into that market as well).Who this book is NOT for: individual parents, just wanting to learn to take better photos of their own children. There's not much here for that audience, and a book like The Design Aglow Posing Guide for Family Portrait Photography would be a better choice. It's also not really a general photography book for anyone.

Bellies and Babies: The Business of Maternity and Newborn Photography PHOTOGRAPHY: Photography Business - 20 Crucial Tips to Kickstart a Successful Photography Business (Photography, Photoshop, Photography Books, Photography ... Photography Business, Digital Photography) Photography Business Box Set: Master the Art of Wedding Photography and Start Your Own Business (business photography, business photography, starting photography business) PHOTOGRAPHY: Fashion Photography - 8 Practical Fashion Photography Tips For Your Models to Shine (Photography, Photoshop, Digital Photography, Photography Books, Photography Magazines) Avery's Neonatology: Pathophysiology and Management of the Newborn (Avery's Neonatology Pathophusiology and Management of the Newborn) Olds' Maternal-Newborn Nursing & Women's Health Across the Lifespan (10th Edition) (Maternal-Newborn & Women's Health Nursing (Olds)) Photography Business: Sell That Photo!: 10 Simple Ways To Make Big Bucks Selling Your Photography Online (how to sell photography, freelance photography, ... to start on online photography business) Photography: DSLR Photography Secrets and Tips to Taking Beautiful Digital Pictures (Photography, DSLR, cameras, digital photography, digital pictures, portrait photography, landscape photography) DSLR: DSLR Photography: Learn How to Master the Art of DSLR Photography the Quick and Simple Way: DSLR Photography: DSLR Photography for Beginners: DSLR ... Photography, History of Photography) Photography: Photography Lighting Hacks: 7 Must Know Lighting Tips For Dramatically Stunning Photos..Every Time (photography lighting, portrait photography, ... photography, creativity, dlsr photography) Photography: The

Ultimate Editing Guide To Enhance And Create Stunning Digital Photos (Photography, Digital Photography, DSLR, Photoshop, Photography Books, ... Photography For Beginners, Photo Editing) Pot Bellies and Other Miniature Pigs (Complete Pet Owner's Manual) Photography & Photoshop Box Set: Includes Photography for Beginners, Stupid. Simple. Photoshop, Photoshop, Portrait Photography & Photography Business Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1) Mail Order Bride: The Biggest Brides and Babies Box Set....EVER! 25 Book Box Set (Brides and Babies Historical Romance Series) HTML for Babies: Volume 1 of Web Design for Babies Javascript for Babies (Code Babies) CSS for Babies (Code Babies) CSS for Babies: Volume 2 of Web Design for Babies Quantum Information for Babies (Physics for Babies) (Volume 5)